



Hotel Wilshire: LA's newest boutique hotel with rooftop pool

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Los Angeles has a new [boutique hotel called the Hotel Wilshire](#) that's housed in a six-story, former medical office building, the Los Angeles Times says.

Introductory rates start at \$189 a night for standard rooms and \$265 a night for suites, according to the [hotel's website](#). Rates include Wi-Fi access. Rooms contain a coffee maker and amenities by Lather.

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It has 74 rooms, a restaurant, bar and a chic, yellow-accented rooftop pool deck that features expansive views of L.A.'s skyline. The restaurant is called the Roof on Wilshire; the executive chef is Eric Greenspan, who has been executive chef at the Foundry on Melrose, the Times says.

Hotel Wilshire (6317 Wilshire Blvd.) plans to go after business and leisure travelers who are visiting Beverly Hills, Hollywood and other nearby neighborhoods, the article says.

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Among Hotel Wilshire's competition: The recently opened Mr. C Beverly Hills hotel, which has a Los Angeles address. It's about a seven-minute drive away.

Mr. C's cheapest room for this Tuesday night costs \$245, or 30% off what's supposed to be a regular rate of \$349, according to the hotel's website.

We'll have to watch this fall how (non-corporate) rates shake out at these two new hotels.

The Hotel Wilshire was developed by OSM Investment, which also owns the Elan Hotel on Beverly Boulevard, the story says. It's managed by Greystone Hotels, which manages eight other hotels.